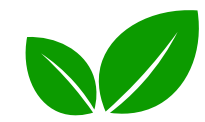


# UBT Green Talks: From Inspiration to Action

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Research Assistant  
Chair of Planetary & Public Health





# About me

- Studies



- Roles

- Why here today?







# SUMMER SCHOOL SEPTEMBER 2023

Inspiration:

- Where It All Began
- The nudge

Initial Concept

- From Idea to Discussion
- Group work





# The **SUMMER SCHOOL** as a **CATALYST**

A starting point:

- How It All Began
- Key Takeaway

Initial Concept

- From Discussion to Action
- Evolution





# What is *Green Talks* ?

University of Bayreuth

- **Aim:** raise awareness and motivate change!
- **Content:** experts' advice and students' input.
- **Target audience:** general public, activists, & prospects students.



# What is

# Green Talks ?



University of Bayreuth

## UBT Green Talks – Environment, Cli...

Universität Bayreuth - 1 / 4



UBT Green Talks Ep. 2: The Causes of Biodiversity Loss &...

16:21

Universität Bayreuth



ECCH Ep2 Mirna Expert Call

0:36

Universität Bayreuth



UBT Greentalk Announcement

0:30

Universität Bayreuth



UBT Green Talks Ep. 1 : Planetary Health, Climate Change and wh...

18:18

Universität Bayreuth

## Top video viewer demographics

Job titles ▾

Research Fellow · 11.1%

Student · 9.2%

University Professor · 8.7%

Laboratory Scientist · 4.4%

Administrative Employee · 2.6%

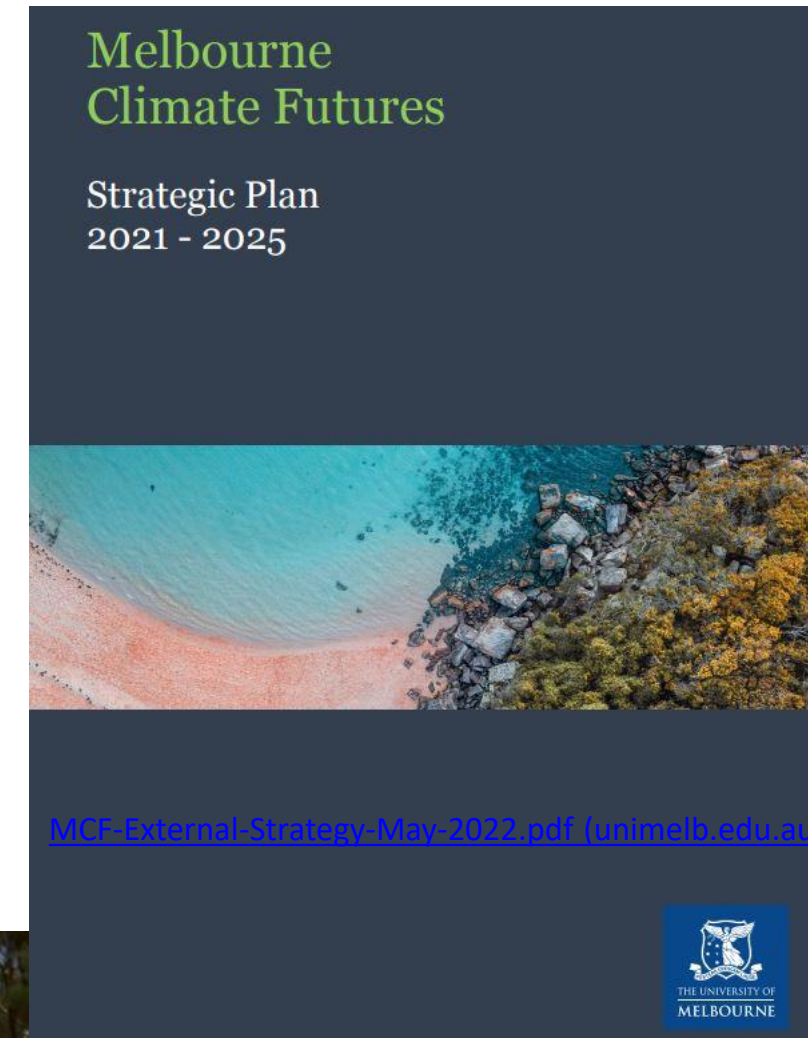




# The impact so far

## Growing Influence:

- Positive Reception
- Engagement
- Collaborative Success



[MCF-External-Strategy-May-2022.pdf \(unimelb.edu.au\)](#)







# FROM INSPIRATION TO ACTION: KEY LESSONS







# **TURNING YOUR IDEA INTO ACTION: NEXT STEPS**

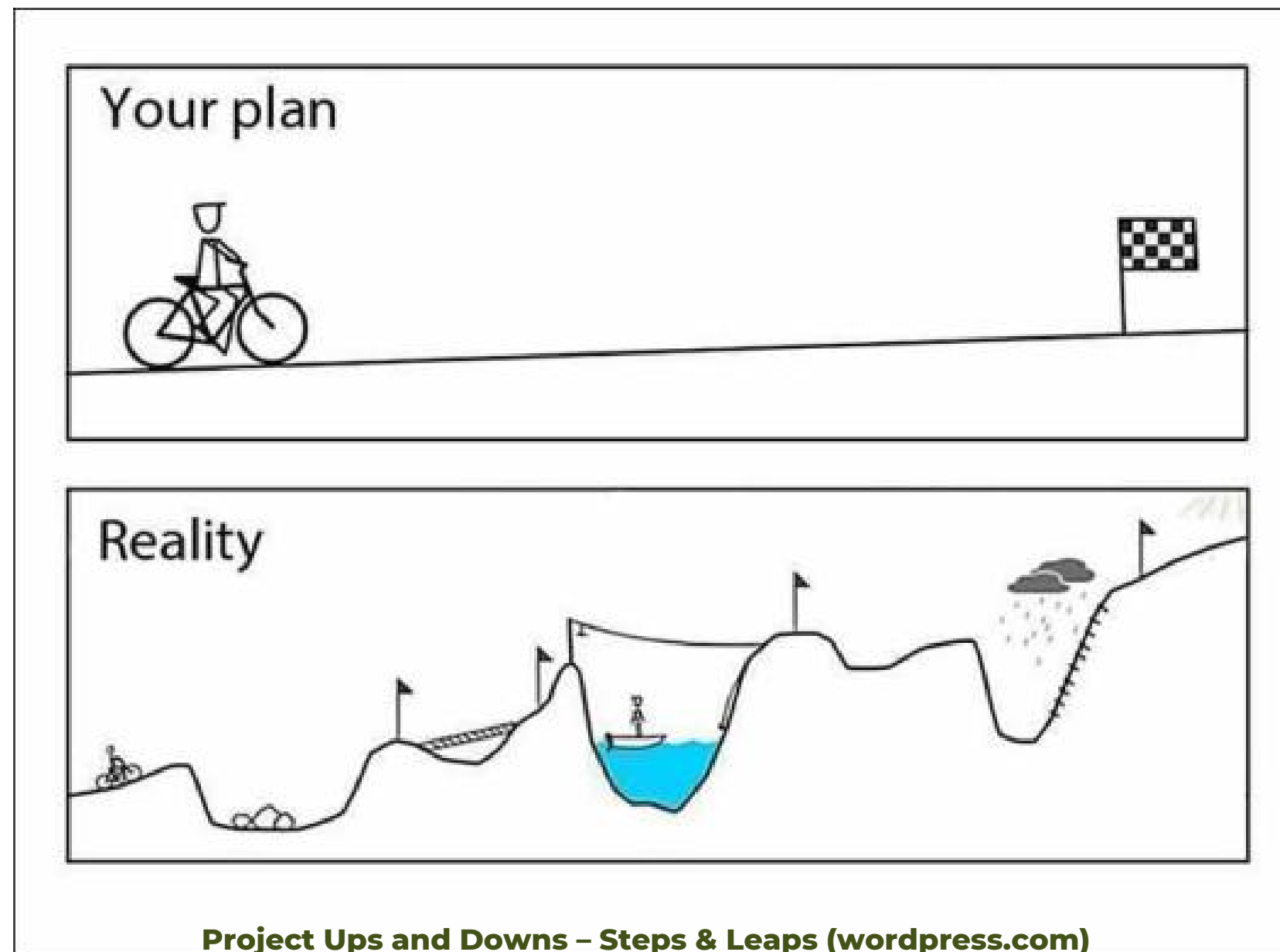


**Define Your Vision:**  
**Be Clear**  
**Take Action:**  
**Start Now**  
**Leverage Resources:**  
**Network & Connect**

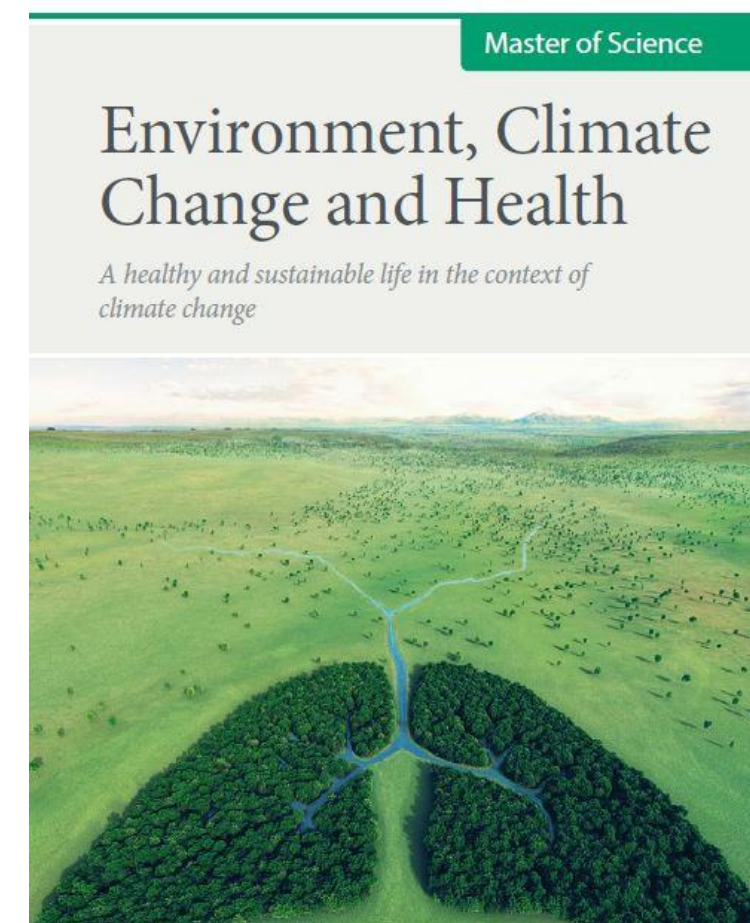




# PERSISTANCE



# SEIZE OPPORTUNITIES







# CALL TO ACTION



**YOUR TURN**

**STAY  
CONNECTED**

**SHARE YOUR  
THOUGHTS**


✉ [ubt.greentalks@uni-bayreuth.de](mailto:ubt.greentalks@uni-bayreuth.de)



# Thank you!



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